



Assessment Task Notification

All students are asked to sign the teacher's copy to verify this notification has been distributed at least two weeks before the task date.

Course:

Year 10 COMMERCE

Task Number:

Two

Date of Task:

Due Tuesday Week 8B 13th June 2017. Material should be printed, emailed or airdropped to your teacher by the beginning of your Commerce class that day. Class presentations will also begin on that Tuesday.

Task Value:

25%

Nature of Task:

Formation of a Political Party and campaign material

Other Information:

Group Work

Outcomes

Commerce Stage 5 outcomes 5.1, 5.2, 5.4, 5.8, 5.9

Assessed:

Task Details: This task involves the formation of a political party, the planning of a campaign and the production of campaign material.

Students are to create a

- Party name
- List of group members & their role in the Party (roles could include leader, spokesperson, media officer, speech writer, graphic/logo designer, policy development officer, campaign director, advertising production) Write down the contributions to the group of each member, what things did they produce?
- Logo and a Slogan or jingle
- Party Platform (list of policies – what you stand for)
- Campaign Strategy (How you will convince others to vote for you? Will you use social media, radio, newspaper or TV interviews, public meetings or fundays as well as advertising material) What campaign material will you use? Write down a brief plan explaining what material you will use, and the purpose of this material- where and why you are using it.)
- Create some campaign material (eg Posters, pamphlets, badges, streamers, balloons, banners, how to vote handouts, media releases, a speech on an issue, video or radio ads?)

Students are to hand in one completed document for their group with examples of any campaign material.

You will be expected to present your party, its main ideas and your promotional material to the rest of the class on the due date.

You will be assessed on your preparation, presentation of ideas and your contribution to the group.

**MARKING GUIDELINES YR 10 COMMERCE
ASSESSMENT TASK ONE- Political Involvement**

Student Name:

Grade for Task:

Mark : /100

a) Creation of a political party

Outcomes: 5.1 Applies consumer, financial, business, legal & employment concepts & terminology in a variety of contexts.

Name

Logo

Slogan or jingle

Roles of group members

A B C D E

b) Party Platform

Outcomes: 5.2 Analyses the rights & responsibilities of individuals in a range of consumer, financial, business, legal & employment contexts.

5.7 Researches & assesses commercial & legal information using a variety of sources

Is it clear what this group stands for or who they represent?

Are there a range of policies? Is there evidence of research behind the formulation of these policies?

A B C D E

c) Campaign Strategy

Outcomes: 5.4 Analyses key factors affecting commercial & legal decisions.

5.5 Evaluates options for solving commercial & legal problems & issues.

5.6 Monitors & modifies the implementation of plans designed to solve commercial & legal problems.

Has the group considered various options for maximising their vote?

Is there a documented plan of how your party is going to get people to know about you and vote for you? The plan should cover several months in the lead up to the election showing what will be used, when and where it will be used, who it is targeting and why?

A B C D E

d) Campaign Materials

Outcomes: 5.8 explains commercial & legal information using a variety of forms

This is an important part of the assignment.

Is a variety of material used? Is it effective in identifying the party and communicating a message?

A B C D E

e) Contribution of Individual Student to the Group

Outcomes: 5.9 Works independently & collaboratively to meet individual & collective goals within specified timelines.

This will be based by peer assessment from other members of your group on your contribution to the group.

A B C D E